

Commercial Estimate

From,

Gupshup Technology India Pvt. Ltd.

About Gupshup

Gupshup's messaging platform handles over 4.5 billion messages per month and has processed over 225 billion messages so far, enabling over 36,900 businesses send messages to nearly a billion users across channels including SMS, WhatsApp, Facebook Messenger, Twitter, Slack, WeChat, Viber, Android RCS, Mobile App and Mobile Web.

- Seamlessly integrate messaging into the business flow using simple APIs
- Manage all customer communications through a single dashboard
- Detect and deliver messages via SMS and Data Apps in real-time
- Engage users by sharing pictures, videos and emoticons

Businesses also use our interactive Unified Messaging Platform and Opt-in mobile communities to acquire, engage, retain and serve customers. The platform has also proven valuable to Social Media, E-Commerce, Banks, Universities, Health care providers, Hospitality and Government institutions to send information alerts to citizens (traffic, tax payment, health awareness, land transfers alerts etc.)

We also have a skilled Mobile Applications Development team that has developed leading consumer and enterprise Mobile Apps and that can also help customize your products and Services.

Gupshup is also:

- A TRAI registered service provider
- A member of the IAMI
- Registered with DAVP
- Has relationships with all major telecom operators across india

Rate Card for National sms (Promotional/Transactional/OTP) :

NOTE : DLT Charges included @ 2.5paise/sms

Note : Per SMS charges 13.5 paisa + GST

Pack	Volume of SMS	Rate/SMS(In paisa)	Total Cost(Rs)
SMS	1 Lac	13.5paisa	Rs.15,930/-

Note : Remaining SMS credits will be carried forward to next year but you have to recharge with 10k SMS.

Our offices:

Mumbai

Office Address:
101 Silver Metropolis,
Western Express
Highway,
Goregaon (E),
Mumbai – 400063

New Delhi

Office Address:
1st floor, 133-A, Lane 1
Westend Marg, Saidulajab,
Behind Saket Metro Station
(Saidulajab exit),
New Delhi – 110030

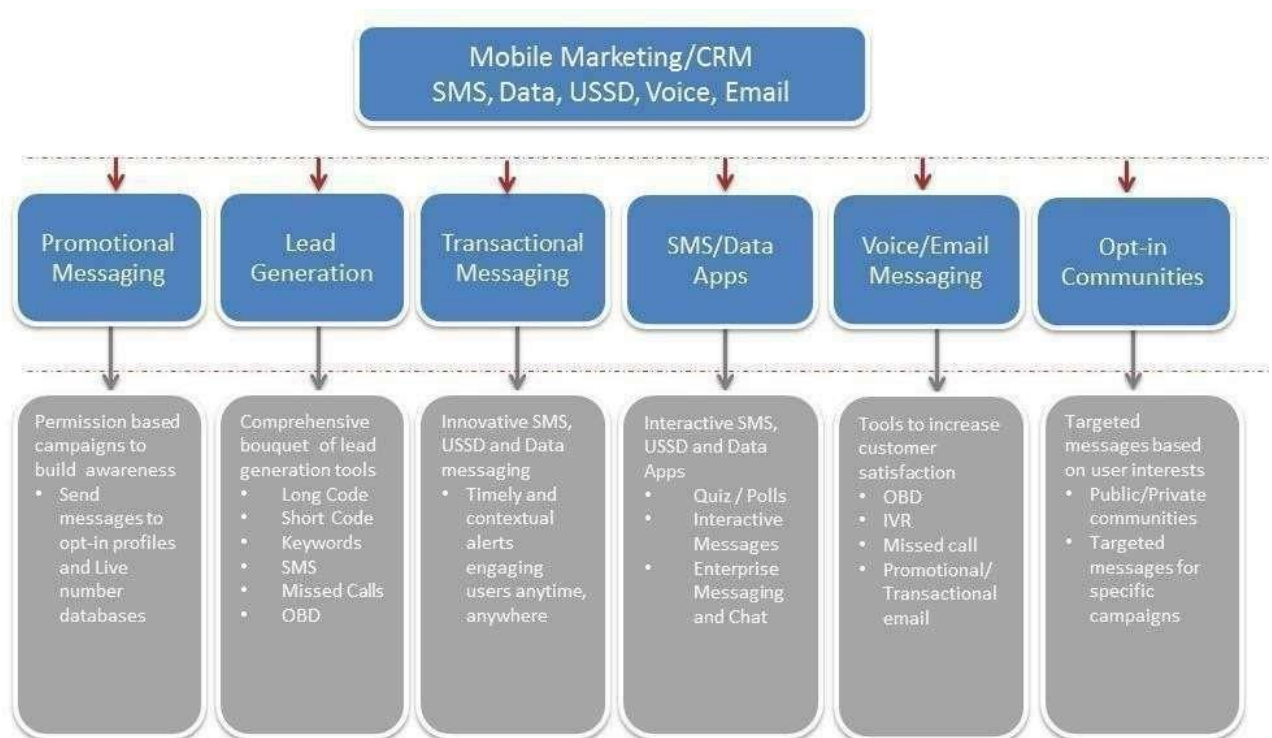
Bangalore

Office Address:
“Subhasri Building”
nd
#396/85,2 floor,
Above Mast Kalandar,
th
11 Main Road 3rd Block,
Jayanagar Bangalore -560011

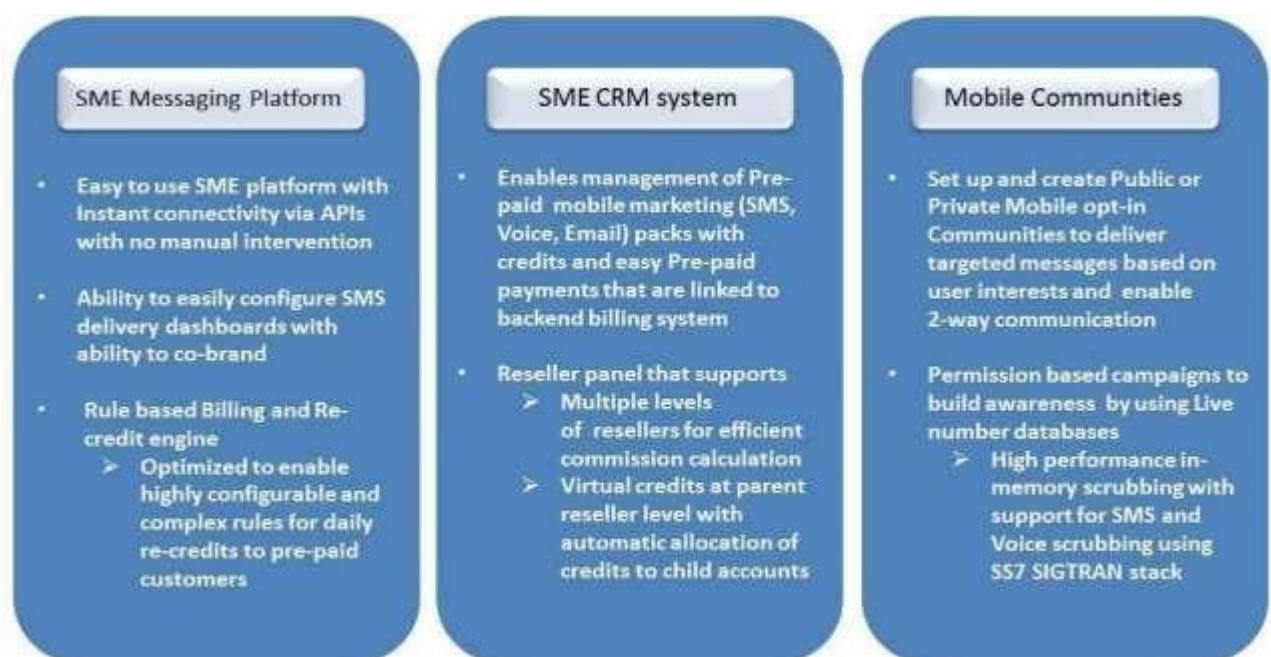
Chennai

Office Address:
G2-A,
Eldorado Building,
No112/29,Nungam-
bakkam high road,
Chennai – 600034

Mobile Marketing/CRM



Key Differentiators for Corporate Solutions



Key Customers

